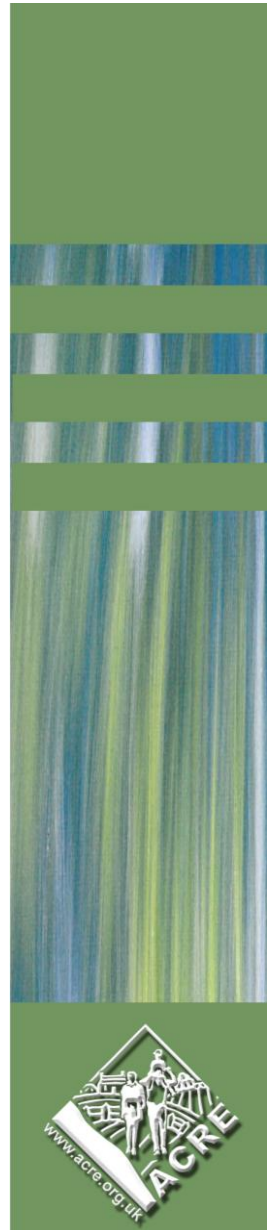


Who's there in the daytime?

Workplace and resident populations in South Gloucestershire

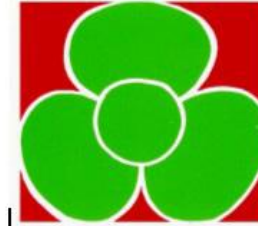
Final Report v1.1

March 2011





Community Action



**South Gloucestershire
North Somerset
Bath & North East Somerset**

About the Evidencing Rural Need resource

Evidencing Rural Need

Evidencing Rural Need is a new resource that shows the real picture of socio-economic issues across rural areas of England, and will enable organisations to influence decisions about policies and services more effectively. Building on the pioneering work with the Rural Community Action Network, ACRE commissioned Oxford Consultants for Social Inclusion (OCSI) to further develop a set of the reports for all rural areas across England.

Evidencing Rural Need comprises a series of reports, prepared for a range of geographies, initially highlighting the incidence of deprivation in rural communities throughout England but now including the rural economy and access to services. Although there is a great deal of data available for villages, hamlets and smaller towns, this information has not been brought together so succinctly in a single resource for all settlements in rural England.

The reports are available through RCAN members but the full range and background information can be viewed at www.rural-evidence.org.uk.

Acknowledgements

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- Linda Watson (Oxfordshire RCC)
- Stephen Wright (South West ACRE Network)

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1 Introduction

Background

The Coalition government has emphasised the importance of greater local influence on services and decisions¹. Although it is not yet clear how (and at what level) this influence will operate in practice, robust evidence can help partners demonstrate the importance of rural issues to local authorities, local enterprise partnerships and other service commissioners operating in a climate of scarce resources.

What does this workplace and resident populations report contain?

This data report looks at daytime workplace and resident populations in rural areas. In particular, we provide data to examine the following questions:

- Who works locally in the rural area where they live?
- Who commutes to work in the rural area from within the same District?
- Who commutes to work in the rural area from outside the District?
- Who are the non-working rural residents?
- What is the daytime population of the rural area?

The information is based on Census 2001 data on workplace, daytime and resident populations at ward level, aggregated to rural areas based on the rural-urban classifications described below. Note that the data in this report enables analysis at Local Authority District and County level; we have not provided analysis or interpretation of the data in this report.

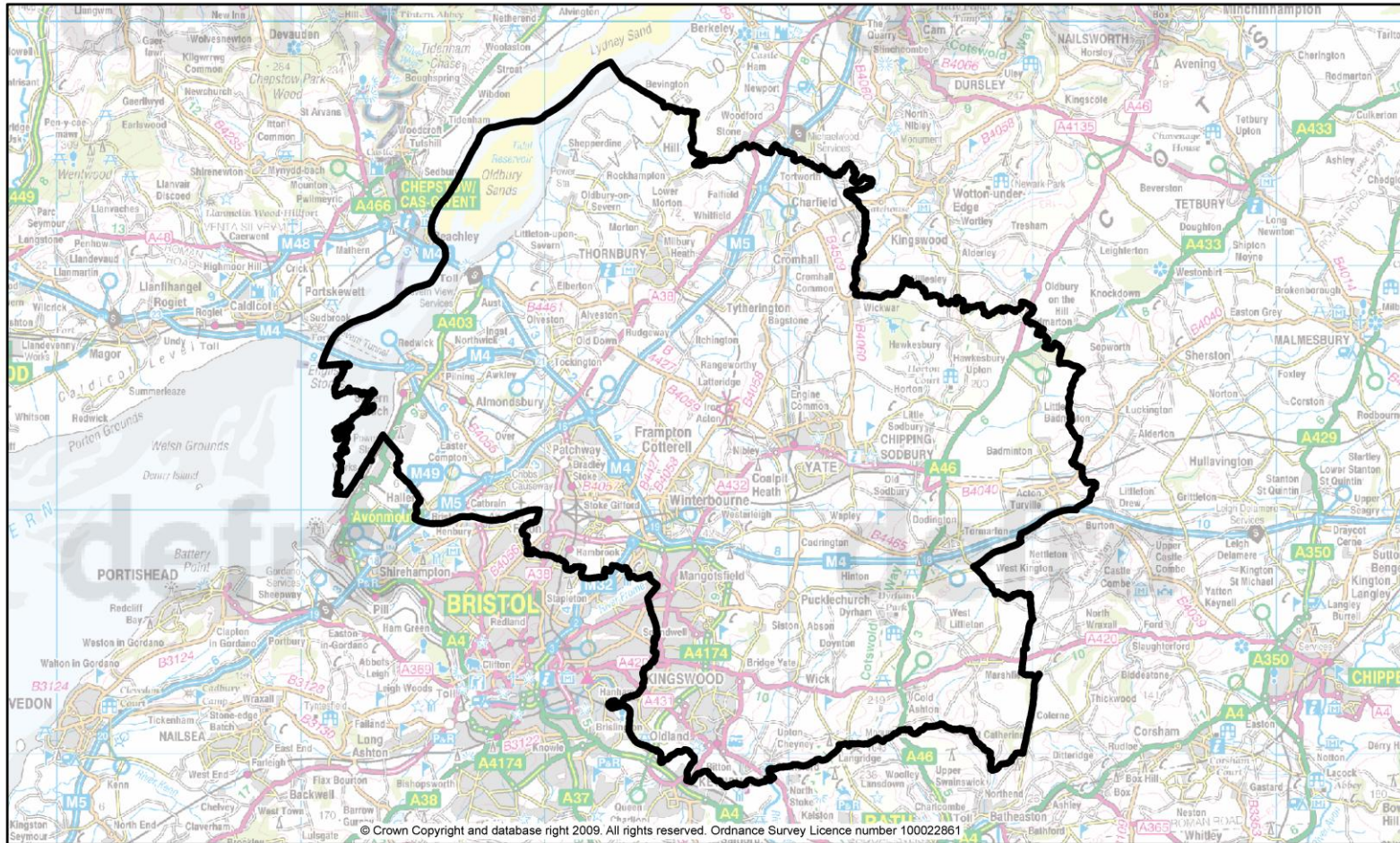
See Appendix A for the indicators used in the report, and Appendix B for definition of 'rural'.

¹ For example, see the 2011 Decentralisation and the Localism Bill.

Map of South Gloucestershire

Map of South Gloucestershire

South Gloucestershire



Source: 2001 Census Output Area boundaries. Crown Copyright.
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Produced by Oxford Consultants for Social Inclusion, www.ocsocial.co.uk, March 2010



2 Demographic indicators for people who live and work in South Gloucestershire

This section provides the following:

- An overview of resident (i.e. those people that live in rural South Gloucestershire) and workplace (i.e. those people that work in rural South Gloucestershire) groups for rural South Gloucestershire. This information enables comparison between those who live in rural areas and those who work in rural areas.
- Data for specific indicators in both rural and urban areas (again for resident and workplace groups). This information also enables comparison between rural and urban areas.

Demographic indicators for rural South Gloucestershire

The table shows gender and age information for people who live in rural South Gloucestershire (resident population), and people who work in rural South Gloucestershire (workplace population). Note the data is for those people aged 16-74 only.

Demographic indicators for rural South Gloucestershire				
	Resident population		Workplace population	
	N	%	N	%
Male	10,669	51.7%	9,333	68.0%
Female	9,985	48.3%	4,387	32.0%
Aged 16 to 24	2,520	12.2%	1,427	10.4%
Aged 25 to 34	2,950	14.3%	2,783	20.3%

Aged 35 to 49	6,764	32.7%	5,298	38.6%
Aged 50 to 59	4,406	21.3%	3,172	23.1%
Aged 60 to 64	1,602	7.8%	738	5.4%
Aged 65 to 74	2,412	11.7%	303	2.2%

Source: OCSI 2010 from Census 2001. Note: All data in this table is based on population aged 16-74. Data on the population aged 0-15 and 75 and over are excluded from the analysis.

Total resident and workplace populations in rural and urban South Gloucestershire

The table shows the resident (people who live in the area) and workplace (people who work in the area) populations for rural and urban South Gloucestershire. Note the data is for those people aged 16-74 only.

Total resident and workplace populations in rural and urban South Gloucestershire						
	Rural		Urban		Total	
	N	%	N	%	N	%
Resident population (aged 16-74)	20,654	-	158,417	-	179,071	-
Workplace population	13,720	-	114,379	-	128,099	-

Source: OCSI 2010 from Census 2001. Note: All data in this table is based on population aged 16-74. Data on the population aged 0-15 and 75 and over are excluded from the analysis.

3 Employment indicators for people who live and work in South Gloucestershire

This section provides the following:

- An overview of resident (i.e. those people that live in rural South Gloucestershire) and workplace (i.e. those people that work in rural South Gloucestershire) indicators for rural South Gloucestershire. This information enables comparison between those who live in rural areas and those who work in rural areas.
- Data for specific indicators in both rural and urban areas (again for resident and workplace groups). This information also enables comparison between rural and urban areas.

Key employment indicators for people who live and work in rural South Gloucestershire

The table shows a range of indicators relating to employment for people living in rural South Gloucestershire. These indicators are provided both for the people who live in rural South Gloucestershire (resident population), and people who work in rural South Gloucestershire (workplace population).

Key employment indicators for people who live and work in rural South Gloucestershire				
	Resident population		Workplace population	
	N	%	N	%
Managers and senior officials	2,727	19.0%	2,181	15.9%
Professional occupations	1,891	13.2%	1,309	9.5%
Associate professional and technical occupations	1,950	13.6%	1,525	11.1%
Administrative and secretarial occupations	1,887	13.1%	1,400	10.2%
Skilled trades occupations	1,916	13.3%	2,467	18.0%
Personal service occupations	767	5.3%	605	4.4%
Sales and customer service occupations	792	5.5%	416	3.0%

Process, plant and machine operatives	983	6.8%	1,627	11.9%
Elementary occupations	1,452	10.1%	2,188	15.9%
Not currently working	6,289	30.4%	0	0.0%
Hours Worked - 1 to 15 hours	1,397	9.7%	1,062	7.7%
Hours Worked - 16 to 30 hours	2,397	16.7%	1,665	12.1%
Hours Worked - 31 hours and over	10,571	73.6%	10,993	80.1%
Full-time students	1,017	4.4%	290	1.9%

Source: OCSI 2010 from Census 2001. Note: All data in this table is based on population aged 16-74. Data on the population aged 0-15 and 75 and over are excluded from the analysis.

People working as managers, professionals and associate professionals in rural and urban South Gloucestershire

The table shows the number and percentage of people who work in managerial, professional and associate professional or technical occupations. The table shows figures for rural and urban South Gloucestershire for both the resident (people who live in the area) and workplace (people who work in the area) populations.

People working as managers, professionals and associate professionals in rural and urban South Gloucestershire						
	Rural		Urban		Total	
	N	%	N	%	N	%
Resident population	6,568	45.7%	43,998	38.8%	50,566	39.6%
Workplace population	5,015	36.6%	48,428	42.3%	53,443	41.7%

Source: OCSI 2010 from Census 2001. Note: All data in this table is based on population aged 16-74. Data on the population aged 0-15 and 75 and over are excluded from the analysis.

Employment indicators for people who live and work in South

People working in sales, process plant and machine operations and elementary occupations in rural and urban South Gloucestershire

The table shows the number and percentage of people who work in sales, customer service, processing, plant and machine operation or elementary occupations. The table shows figures for rural and urban South Gloucestershire for both the resident (people who live in the area) and workplace (people who work in the area) populations.

People working in sales, process plant and machine operations and elementary occupations in rural and urban South Gloucestershire						
	Rural		Urban		Total	
	N	%	N	%	N	%
Resident population	3,227	22.5%	30,886	27.2%	34,113	26.7%
Workplace population	4,231	30.8%	31,844	27.8%	36,075	28.2%

Source: OCSI 2010 from Census 2001. Note: All data in this table is based on population aged 16-74. Data on the population aged 0-15 and 75 and over are excluded from the analysis.

People 'not currently working' in rural and urban South Gloucestershire

The table shows the number and proportion of people who are not currently working (including students, retired, and carers). The table shows figures for rural and urban South Gloucestershire for both the resident (people who live in the area) and workplace (people who work in the area) populations.

People 'not currently working' in rural and urban South Gloucestershire						
	Rural		Urban		Total	
	N	%	N	%	N	%
Resident population	6,289	30.4%	45,027	28.4%	51,316	28.7%
Workplace population	0	0.0%	0	0.0%	0	0.0%

Source: OCSI 2010 from Census 2001. Note: All data in this table is based on population aged 16-74. Data on the population aged 0-15 and 75 and over are excluded from the analysis.

People who have never worked or are long-term unemployed in rural and urban South Gloucestershire

The table shows the number and proportion of people who have never worked or are long-term unemployed. The table shows figures for rural and urban South Gloucestershire for both the resident (people who live in the area) and workplace (people who work in the area) populations.

People who have never worked or are long-term unemployed in rural and urban South Gloucestershire						
	Rural		Urban		Total	
	N	%	N	%	N	%
Resident population	368	1.6%	2,282	1.3%	2,650	1.3%
Workplace population	0	0.0%	0	0.0%	0	0.0%

Source: OCSI 2010 from Census 2001. Note: All data in this table is based on population aged 16-74. Data on the population aged 0-15 and 75 and over are excluded from the analysis.

Full-time students in rural and urban South Gloucestershire

The table shows the number and proportion of people who are full time students. The table shows figures for rural and urban South Gloucestershire for both the resident (people who live in the area) and workplace (people who work in the area) populations.

Full-time students in rural and urban South Gloucestershire						
	Rural		Urban		Total	
	N	%	N	%	N	%
Resident population	1,017	4.4%	8,086	4.7%	9,103	4.6%
Workplace population	290	1.9%	4,843	3.6%	5,133	3.4%

Source: OCSI 2010 from Census 2001. Note: All data in this table is based on population aged 16-74. Data on the population aged 0-15 and 75 and over are excluded from the analysis.

People working part-time (1 to 15 hours per week) in rural and urban South Gloucestershire

The table shows the number and proportion of people who are working part time (0-15 hours per week). The table shows figures for rural and urban South Gloucestershire for both the resident (people who live in the area) and workplace (people who work in the area) populations.

People working part-time (1 to 15 hours per week) in rural and urban South Gloucestershire						
	Rural		Urban		Total	
	N	%	N	%	N	%
Resident population	1,397	9.7%	10,546	9.3%	11,943	9.3%
Workplace population	1,062	7.7%	10,651	9.3%	11,713	9.1%

Source: OCSI 2010 from Census 2001. Note: All data in this table is based on population aged 16-74. Data on the population aged 0-15 and 75 and over are excluded from the analysis.

4 Travel-to-work indicators for people who live and work in South Gloucestershire

This section provides the following:

- An overview of resident (i.e. those people that live in rural South Gloucestershire) and workplace (i.e. those people that work in rural South Gloucestershire) indicators for rural South Gloucestershire. This information enables comparison between those who live in rural areas and those who work in rural areas.
- Data for specific indicators in both rural and urban areas (again for resident and workplace groups). This information also enables comparison between rural and urban areas.

Travel to work patterns for resident and workplace populations in rural South Gloucestershire

The table shows a range of indicators relating to travel to work patterns of people living in rural South Gloucestershire. These indicators are provided both for the people who live in rural South Gloucestershire (resident population), and people who work in rural South Gloucestershire (workplace population).

Travel to work patterns for resident and workplace populations in rural South Gloucestershire

	Resident population		Workplace population	
	N	%	N	%
Distance Travelled to Work				
Less than 2km	1,584	11.0%	1,948	14.2%
2km to less than 5km	1,341	9.3%	1,828	13.3%
5km to less than 10km	3,170	22.1%	2,622	19.1%
10km to less than 20km	3,759	26.2%	2,874	20.9%
20km to less than 30km	800	5.6%	702	5.1%

30km to less than 40km	278	1.9%	327	2.4%
40km to less than 60km	236	1.6%	306	2.2%
60km and over	435	3.0%	393	2.9%
Work mainly at or from home	2,015	14.0%	2,015	14.7%
No fixed place of work	709	4.9%	709	5.2%
Working outside the UK	32	0.2%	0	0.0%
Working offshore	9	0.1%	0	0.0%
Method of Travel to Work				
Work mainly from home	2,015	14.0%	2,015	14.7%
Underground, metro, light rail, tram	13	0.1%	6	0.0%
Train	108	0.8%	51	0.4%
Bus, minibus, coach	327	2.3%	192	1.4%
Taxi or minicab	12	0.1%	25	0.2%
Driving a car or van	9,764	67.9%	9,109	66.3%
Passenger in a car or van	742	5.2%	808	5.9%
Motorcycle, scooter or moped	211	1.5%	241	1.8%
Bicycle	243	1.7%	360	2.6%
On foot	856	0.6%	859	0.5%
Other	84	6.0%	65	6.3%

Source: OCSI 2010 from Census 2001. Note: All data in this table is based on population aged 16-74. Data on the population aged 0-15 and 75 and over are excluded from the analysis.

People travelling less than 2km to work in rural and urban South Gloucestershire

The table shows the number and percentage of people travelling less than 2km to work. The table shows figures for rural and urban South Gloucestershire for both the resident (people who live in the area) and workplace (people who work in the area) populations.

People travelling less than 2km to work in rural and urban South Gloucestershire						
	Rural		Urban		Total	
	N	%	N	%	N	%
Resident population	1,584	11.0%	20,377	18.0%	21,961	17.2%
Workplace population	1,948	14.2%	21,039	18.4%	22,987	17.9%

Source: OCSI 2010 from Census 2001. Note: All data in this table is based on population aged 16-74. Data on the population aged 0-15 and 75 and over are excluded from the analysis.

People travelling more than 30km to work in rural and urban South Gloucestershire

The table shows the number and percentage of people travelling more than 30km to work. The table shows figures for rural and urban South Gloucestershire for both the resident (people who live in the area) and workplace (people who work in the area) populations.

People travelling more than 30km to work in rural and urban South Gloucestershire						
	Rural		Urban		Total	
	N	%	N	%	N	%
Resident population	949	6.6%	5,374	4.7%	6,323	4.9%
Workplace population	1,026	7.5%	10,599	9.3%	11,625	9.1%

Source: OCSI 2010 from Census 2001. Note: All data in this table is based on population aged 16-74. Data on the population aged 0-15 and 75 and over are excluded from the analysis.

People travelling to work on foot or by bicycle in rural and urban South Gloucestershire

The table shows the number and percentage of people travelling to work on foot or by bicycle. The table shows figures for rural and urban South

Gloucestershire for both the resident (people who live in the area) and workplace (people who work in the area) populations.

People travelling to work on foot or by bicycle in rural and urban South Gloucestershire						
	Rural		Urban		Total	
	N	%	N	%	N	%
Resident population	1,099	7.6%	12,024	10.6%	13,123	10.3%
Workplace population	1,219	8.9%	12,757	11.2%	13,976	10.9%

Source: OCSI 2010 from Census 2001. Note: All data in this table is based on population aged 16-74. Data on the population aged 0-15 and 75 and over are excluded from the analysis.

People travelling to work on public transport in rural and urban South Gloucestershire

The table shows the number and percentage of people travelling to work using public transport (buses, trains etc). The table shows figures for rural and urban South Gloucestershire for both the resident (people who live in the area) and workplace (people who work in the area) populations.

People travelling to work on public transport in rural and urban South Gloucestershire						
	Rural		Urban		Total	
	N	%	N	%	N	%
Resident population	460	3.2%	8,929	7.9%	9,389	7.3%
Workplace population	274	2.0%	6,741	5.9%	7,015	5.5%

Source: OCSI 2010 from Census 2001. Note: All data in this table is based on population aged 16-74. Data on the population aged 0-15 and 75 and over are excluded from the analysis.

People travelling to work by private transport (car, motorbike or other motorised vehicle) in rural and urban South Gloucestershire

The table shows the number and percentage of people travelling to work using private transport (as a driver or passenger of a car, van motorbike or other private motorised vehicle). The table shows figures for rural and urban South Gloucestershire for both the resident (people who live in the area) and workplace (people who work in the area) population.

People travelling to work by private transport (car, motorbike or other motorised vehicle) in rural and urban South Gloucestershire						
	Rural		Urban		Total	
	N	%	N	%	N	%
Resident population	10,717	74.6%	83,227	73.4%	93,944	73.5%
Workplace population	10,158	74.0%	85,725	74.9%	95,883	74.8%

Source: OCSI 2010 from Census 2001. Note: All data in this table is based on population aged 16-74. Data on the population aged 0-15 and 75 and over are excluded from the analysis.

5 Socio-demographic profile of workplace and resident groups

This section presents key socio-demographic indicators for the workplace and resident populations in South Gloucestershire:

- Who works locally in the rural area where they live?
- Who commutes to work in the rural area from within the same District?
- Who commutes to work in the rural area from outside the District?
- Who are the non-working rural residents?
- What is the daytime population of the rural area?

People who live and work locally, in rural South Gloucestershire

The table provides a socio-demographic profile for people who live and work locally (people who work in their ward of residence) in rural South Gloucestershire. This group is compared against the resident population (those that live in the area) on a range of key indicators relating to population, employment and travel to work patterns.

People who commute to work in rural South Gloucestershire, from within the same District

The table provides a socio-demographic profile for those people working in rural wards in South Gloucestershire who commute in from elsewhere in the same District. This group is compared against the resident population (those that live in the area) on a range of key indicators relating to population, employment and travel to work patterns.

People who commute to work in rural South Gloucestershire from outside the District

The table provides a socio-demographic profile for those people working in rural wards in South Gloucestershire who commute in from other Districts. This group is compared against the resident population (those that live in the area) on a range of key indicators relating to population, employment and travel to work patterns.

People who live in rural South Gloucestershire, and commute to work within the District (but outside their ward of residence)

The table provides a socio-demographic profile for people who live in rural wards in South Gloucestershire, who commute to work outside their ward of residence, but within the same District. This group is compared against the resident population (those that live in the area) on a range of key indicators relating to population, employment and travel to work patterns.

People who live in rural South Gloucestershire, and commute to work in other Districts

The table provides a socio-demographic profile for people who live in rural wards in South Gloucestershire who commute to work outside of their District of residence. This group is compared against the resident population (those that live in the area) on a range of key indicators relating to population, employment and travel to work patterns.

People who are 'non-working' residents in rural South Gloucestershire

The table provides a socio-demographic profile for people in rural South Gloucestershire who are not in employment. This group includes students, people caring for children, relatives or friends and people who have retired (the data here covers people aged 16-74) as well as those who are workless as a result of unemployment or work-limiting illness. This group is compared against the resident population (those that live in the area).

The daytime population in rural South Gloucestershire

The table provides a socio-demographic profile for the daytime population (those people who work in the area or who live in the area but are not in work) in rural South Gloucestershire. This group is compared against the resident population (those that live in the area) on a range of key indicators relating to population, employment and travel to work patterns.

People who live and work locally, in rural South Gloucestershire				
	People living in rural South Gloucestershire who work in their ward of residence		Resident population in rural South Gloucestershire	
	N	%	N	%
Population				
All People	4,451		20,654	
Male	2,723	61.2%	10,669	51.7%
Female	1,728	38.8%	9,985	48.3%
Aged 16 to 24	369	8.3%	2,520	12.2%
Aged 25 to 34	589	13.2%	2,950	14.3%
Aged 35 to 49	1,729	38.8%	6,764	32.7%
Aged 50 to 59	1,222	27.5%	4,406	21.3%
Aged 60 to 64	351	7.9%	1,602	7.8%
Aged 65 to 74	191	4.3%	2,412	11.7%
Pensioner living alone	52	1.2%	605	2.9%
Other single person household	337	7.6%	1,505	7.3%
In a couple family	3,619	81.3%	16,643	80.6%
In lone parent family - parent	243	5.5%	1,238	6.0%
Living in a communal establishment	198	0.0%	666	0.0%
Occupation				
Managers and senior officials	817	18.4%	2,727	19.0%
Professional occupations	391	8.8%	1,891	13.2%
Associate professional and technical occupations	466	10.5%	1,950	13.6%
Administrative and secretarial occupations	393	8.8%	1,887	13.1%
Skilled trades occupations	1,075	24.2%	1,916	13.3%
Personal service occupations	266	6.0%	767	5.3%
Sales and customer service occupations	140	3.1%	792	5.5%
Process, plant and machine operatives	277	6.2%	983	6.8%
Elementary occupations	626	14.1%	1,452	10.1%
Full-time students	104	2.1%	1,017	4.4%
Not currently working	0	0.0%	6,289	30.4%
Hours Worked				
Hours Worked - 1 to 15 hours	613	13.8%	1,397	9.7%

Hours Worked - 16 to 30 hours	792	17.8%	2,397	16.7%
Hours Worked - 31 hours and over	3,046	68.4%	10,571	73.6%
Distance Travelled to Work				
Less than 2km	1,399	31.4%	1,584	11.0%
2km to less than 5km	251	5.6%	1,341	9.3%
5km to less than 10km	76	1.7%	3,170	22.1%
10km to less than 20km	3	0.1%	3,759	26.2%
20km to less than 30km	0	0.0%	800	5.6%
30km to less than 40km	0	0.0%	278	1.9%
40km to less than 60km	0	0.0%	236	1.6%
60km and over	0	0.0%	435	3.0%
Work mainly at or from home	2,015	45.3%	2,015	14.0%
No fixed place of work	709	15.9%	709	4.9%
Working outside the UK	0	0.0%	32	0.2%
Working offshore	0	0.0%	9	0.1%
Method of Travel to Work				
Work mainly from home	2,015	45.2%	2,015	14.0%
Underground, metro, light rail, tram	3	0.1%	13	0.1%
Train	16	0.4%	108	0.8%
Bus, minibus, coach	42	0.9%	327	2.3%
Taxi or minicab	0	0.0%	12	0.1%
Driving a car or van	1,406	31.6%	9,764	67.9%
Passenger in a car or van	136	3.1%	742	5.2%
Motorcycle, scooter or moped	23	0.5%	211	1.5%
Bicycle	95	2.1%	243	1.7%
On foot	674	1.0%	856	0.6%
Other	44	15.1%	84	6.0%

Source: OCSI 2010 from Census 2001. Note: All data in this table is based on population aged 16-74. Data on the population aged 0-15 and 75 and over are excluded from the analysis.

People who commute to work in rural South Gloucestershire, from within the same District				
	People who work in rural South Gloucestershire who commute in from the same District		Resident population in rural South Gloucestershire	
	N	%	N	%
Population				
All People	4,803		20,654	
Male	3,192	66.5%	10,669	51.7%
Female	1,611	33.5%	9,985	48.3%
Aged 16 to 24	621	12.9%	2,520	12.2%
Aged 25 to 34	1,073	22.3%	2,950	14.3%
Aged 35 to 49	1,870	38.9%	6,764	32.7%
Aged 50 to 59	968	20.2%	4,406	21.3%
Aged 60 to 64	213	4.4%	1,602	7.8%
Aged 65 to 74	60	1.2%	2,412	11.7%
Pensioner living alone	18	0.4%	605	2.9%
Other single person household	565	11.7%	1,505	7.3%
In a couple family	3,908	81.2%	16,643	80.6%
In lone parent family - parent	310	6.4%	1,238	6.0%
Living in a communal establishment	9	0.0%	666	0.0%
Occupation				
Managers and senior officials	577	12.0%	2,727	19.0%
Professional occupations	319	6.6%	1,891	13.2%
Associate professional and technical occupations	448	9.3%	1,950	13.6%
Administrative and secretarial occupations	639	13.3%	1,887	13.1%
Skilled trades occupations	751	15.6%	1,916	13.3%
Personal service occupations	203	4.2%	767	5.3%
Sales and customer service occupations	164	3.4%	792	5.5%
Process, plant and machine operatives	727	15.1%	983	6.8%
Elementary occupations	975	20.3%	1,452	10.1%
Full-time students	119	2.3%	1,017	4.4%
Not currently working	0	0.0%	6,289	30.4%
Hours Worked				
Hours Worked - 1 to 15 hours	318	6.6%	1,397	9.7%



Hours Worked - 16 to 30 hours	569	11.8%	2,397	16.7%
Hours Worked - 31 hours and over	3,916	81.5%	10,571	73.6%
Distance Travelled to Work				
Less than 2km	543	11.3%	1,584	11.0%
2km to less than 5km	1,452	30.2%	1,341	9.3%
5km to less than 10km	1,708	35.6%	3,170	22.1%
10km to less than 20km	1,065	22.2%	3,759	26.2%
20km to less than 30km	35	0.7%	800	5.6%
30km to less than 40km	0	0.0%	278	1.9%
40km to less than 60km	0	0.0%	236	1.6%
60km and over	0	0.0%	435	3.0%
Work mainly at or from home	0	0.0%	2,015	14.0%
No fixed place of work	0	0.0%	709	4.9%
Working outside the UK	0	0.0%	32	0.2%
Working offshore	0	0.0%	9	0.1%
Method of Travel to Work				
Work mainly from home	0	0.0%	2,015	14.0%
Underground, metro, light rail, tram	0	0.0%	13	0.1%
Train	6	0.1%	108	0.8%
Bus, minibus, coach	69	1.4%	327	2.3%
Taxi or minicab	14	0.3%	12	0.1%
Driving a car or van	3,861	80.4%	9,764	67.9%
Passenger in a car or van	385	8.0%	742	5.2%
Motorcycle, scooter or moped	125	2.6%	211	1.5%
Bicycle	206	4.3%	243	1.7%
On foot	130	0.2%	856	0.6%
Other	9	2.7%	84	6.0%

Source: OCSI 2010 from Census 2001. Note: All data in this table is based on population aged 16-74. Data on the population aged 0-15 and 75 and over are excluded from the analysis.

People who commute to work in rural South Gloucestershire from outside the District				
	People who work in rural South Gloucestershire who commute into the area from outside the District		Resident population in rural South Gloucestershire	
	N	%	N	%
Population				
All People	4,466		20,654	
Male	3,418	76.5%	10,669	51.7%
Female	1,048	23.5%	9,985	48.3%
Aged 16 to 24	437	9.8%	2,520	12.2%
Aged 25 to 34	1,121	25.1%	2,950	14.3%
Aged 35 to 49	1,699	38.0%	6,764	32.7%
Aged 50 to 59	982	22.0%	4,406	21.3%
Aged 60 to 64	174	3.9%	1,602	7.8%
Aged 65 to 74	52	1.2%	2,412	11.7%
Pensioner living alone	12	0.3%	605	2.9%
Other single person household	711	15.9%	1,505	7.3%
In a couple family	3,483	78.0%	16,643	80.6%
In lone parent family - parent	237	5.3%	1,238	6.0%
Living in a communal establishment	24	0.0%	666	0.0%
Occupation				
Managers and senior officials	787	17.6%	2,727	19.0%
Professional occupations	599	13.4%	1,891	13.2%
Associate professional and technical occupations	611	13.7%	1,950	13.6%
Administrative and secretarial occupations	368	8.2%	1,887	13.1%
Skilled trades occupations	641	14.4%	1,916	13.3%
Personal service occupations	136	3.0%	767	5.3%
Sales and customer service occupations	112	2.5%	792	5.5%
Process, plant and machine operatives	623	14.0%	983	6.8%
Elementary occupations	587	13.1%	1,452	10.1%
Full-time students	67	1.3%	1,017	4.4%
Not currently working	0	0.0%	6,289	30.4%
Hours Worked				
Hours Worked - 1 to 15 hours	131	2.9%	1,397	9.7%

Hours Worked - 16 to 30 hours	304	6.8%	2,397	16.7%
Hours Worked - 31 hours and over	4,031	90.3%	10,571	73.6%
Distance Travelled to Work				
Less than 2km	6	0.1%	1,584	11.0%
2km to less than 5km	125	2.8%	1,341	9.3%
5km to less than 10km	838	18.8%	3,170	22.1%
10km to less than 20km	1,806	40.4%	3,759	26.2%
20km to less than 30km	667	14.9%	800	5.6%
30km to less than 40km	327	7.3%	278	1.9%
40km to less than 60km	306	6.8%	236	1.6%
60km and over	393	8.8%	435	3.0%
Work mainly at or from home	0	0.0%	2,015	14.0%
No fixed place of work	0	0.0%	709	4.9%
Working outside the UK	0	0.0%	32	0.2%
Working offshore	0	0.0%	9	0.1%
Method of Travel to Work				
Work mainly from home	0	0.0%	2,015	14.0%
Underground, metro, light rail, tram	3	0.1%	13	0.1%
Train	29	0.6%	108	0.8%
Bus, minibus, coach	81	1.8%	327	2.3%
Taxi or minicab	11	0.2%	12	0.1%
Driving a car or van	3,842	85.9%	9,764	67.9%
Passenger in a car or van	287	6.4%	742	5.2%
Motorcycle, scooter or moped	93	2.1%	211	1.5%
Bicycle	59	1.3%	243	1.7%
On foot	55	0.3%	856	0.6%
Other	12	1.2%	84	0.6%

Source: OCSI 2010 from Census 2001. Note: All data in this table is based on population aged 16-74. Data on the population aged 0-15 and 75 and over are excluded from the analysis.

People who live in rural South Gloucestershire, and commute to work within the District (but outside their ward of residence)				
	Residents commuting outside local area but within District		Resident population in rural South Gloucestershire	
	N	%	N	%
Population				
All People	4,630		20,654	
Male	2,354	50.8%	10,669	51.7%
Female	2,276	49.2%	9,985	48.3%
Aged 16 to 24	631	13.6%	2,520	12.2%
Aged 25 to 34	759	16.4%	2,950	14.3%
Aged 35 to 49	1,895	40.9%	6,764	32.7%
Aged 50 to 59	1,082	23.4%	4,406	21.3%
Aged 60 to 64	208	4.5%	1,602	7.8%
Aged 65 to 74	55	1.2%	2,412	11.7%
Pensioner living alone	18	0.4%	605	2.9%
Other single person household	417	9.0%	1,505	7.3%
In a couple family	3,881	83.9%	16,643	80.6%
In lone parent family - parent	301	6.5%	1,238	6.0%
Living in a communal establishment	11	0.0%	666	0.0%
Occupation				
Managers and senior officials	727	15.7%	2,727	19.0%
Professional occupations	664	14.3%	1,891	13.2%
Associate professional and technical occupations	532	11.5%	1,950	13.6%
Administrative and secretarial occupations	764	16.5%	1,887	13.1%
Skilled trades occupations	423	9.1%	1,916	13.3%
Personal service occupations	261	5.6%	767	5.3%
Sales and customer service occupations	432	9.3%	792	5.5%
Process, plant and machine operatives	336	7.3%	983	6.8%
Elementary occupations	491	10.6%	1,452	10.1%
Full-time students	224	4.2%	1,017	4.4%
Not currently working	0	0.0%	6,289	30.4%
Hours Worked				
Hours Worked - 1 to 15 hours	484	10.5%	1,397	9.7%
Hours Worked - 16 to 30 hours	877	18.9%	2,397	16.7%

Hours Worked - 31 hours and over	3,269	70.6%	10,571	73.6%
Distance Travelled to Work				
Less than 2km	134	2.9%	1,584	11.0%
2km to less than 5km	894	19.3%	1,341	9.3%
5km to less than 10km	2,101	45.4%	3,170	22.1%
10km to less than 20km	1,466	31.7%	3,759	26.2%
20km to less than 30km	33	0.7%	800	5.6%
30km to less than 40km	0	0.0%	278	1.9%
40km to less than 60km	0	0.0%	236	1.6%
60km and over	0	0.0%	435	3.0%
Work mainly at or from home	0	0.0%	2,015	14.0%
No fixed place of work	0	0.0%	709	4.9%
Working outside the UK	0	0.0%	32	0.2%
Working offshore	0	0.0%	9	0.1%
Method of Travel to Work				
Work mainly from home	0	0.0%	2,015	14.0%
Underground, metro, light rail, tram	3	0.1%	13	0.1%
Train	3	0.1%	108	0.8%
Bus, minibus, coach	77	1.7%	327	2.3%
Taxi or minicab	9	0.2%	12	0.1%
Driving a car or van	3,896	84.1%	9,764	67.9%
Passenger in a car or van	338	7.3%	742	5.2%
Motorcycle, scooter or moped	93	2.0%	211	1.5%
Bicycle	100	2.2%	243	1.7%
On foot	110	0.1%	856	0.6%
Other	6	2.4%	84	6.0%

Source: OCSI 2010 from Census 2001. Note: All data in this table is based on population aged 16-74. Data on the population aged 0-15 and 75 and over are excluded from the analysis.

People who live in rural South Gloucestershire, and commute to work in other Districts				
	Residents of rural South Gloucestershire who commute to work outside of their District of residence		Resident population in rural South Gloucestershire	
	N	%	N	%
Population				
All People	5,284		20,654	
Male	2,951	55.8%	10,669	51.7%
Female	2,333	44.2%	9,985	48.3%
Aged 16 to 24	539	10.2%	2,520	12.2%
Aged 25 to 34	1,113	21.1%	2,950	14.3%
Aged 35 to 49	2,236	42.3%	6,764	32.7%
Aged 50 to 59	1,132	21.4%	4,406	21.3%
Aged 60 to 64	208	3.9%	1,602	7.8%
Aged 65 to 74	56	1.1%	2,412	11.7%
Pensioner living alone	21	0.4%	605	2.9%
Other single person household	460	8.7%	1,505	7.3%
In a couple family	4,524	85.5%	16,643	80.6%
In lone parent family - parent	267	5.0%	1,238	6.0%
Living in a communal establishment	18	0.0%	666	0.0%
Occupation				
Managers and senior officials	1,183	22.4%	2,727	19.0%
Professional occupations	836	15.8%	1,891	13.2%
Associate professional and technical occupations	952	18.0%	1,950	13.6%
Administrative and secretarial occupations	730	13.8%	1,887	13.1%
Skilled trades occupations	418	7.9%	1,916	13.3%
Personal service occupations	240	4.5%	767	5.3%
Sales and customer service occupations	220	4.2%	792	5.5%
Process, plant and machine operatives	370	7.0%	983	6.8%
Elementary occupations	335	6.3%	1,452	10.1%
Full-time students	106	1.7%	1,017	4.4%
Not currently working	0	0.0%	6,289	30.4%
Hours Worked				
Hours Worked - 1 to 15 hours	300	5.7%	1,397	9.7%

Hours Worked - 16 to 30 hours	728	13.8%	2,397	16.7%
Hours Worked - 31 hours and over	4,256	80.5%	10,571	73.6%
Distance Travelled to Work				
Less than 2km	51	1.0%	1,584	11.0%
2km to less than 5km	196	3.7%	1,341	9.3%
5km to less than 10km	993	18.8%	3,170	22.1%
10km to less than 20km	2,290	43.3%	3,759	26.2%
20km to less than 30km	767	14.5%	800	5.6%
30km to less than 40km	278	5.3%	278	1.9%
40km to less than 60km	236	4.5%	236	1.6%
60km and over	435	8.2%	435	3.0%
Work mainly at or from home	0	0.0%	2,015	14.0%
No fixed place of work	0	0.0%	709	4.9%
Working outside the UK	32	0.6%	32	0.2%
Working offshore	9	0.2%	9	0.1%
Method of Travel to Work				
Work mainly from home	0	0.0%	2,015	14.0%
Underground, metro, light rail, tram	7	0.1%	13	0.1%
Train	89	1.7%	108	0.8%
Bus, minibus, coach	208	3.9%	327	2.3%
Taxi or minicab	3	0.1%	12	0.1%
Driving a car or van	4,462	84.4%	9,764	67.9%
Passenger in a car or van	268	5.1%	742	5.2%
Motorcycle, scooter or moped	95	1.8%	211	1.5%
Bicycle	48	0.9%	243	1.7%
On foot	72	0.6%	856	0.6%
Other	34	1.4%	84	6.0%

Source: OCSI 2010 from Census 2001. Note: All data in this table is based on population aged 16-74. Data on the population aged 0-15 and 75 and over are excluded from the analysis.

People who are 'non-working' residents in rural South Gloucestershire				
	'Non-working' residents in rural South Gloucestershire		Resident population in rural South Gloucestershire	
	N	%	N	%
Population				
All People (aged 16-74)	6,289		20,654	
Male	2,641	42.0%	10,669	51.7%
Female	3,648	58.0%	9,985	48.3%
Age				
Aged 16 to 24	981	15.6%	2,520	12.2%
Aged 25 to 34	489	7.8%	2,950	14.3%
Aged 35 to 49	904	14.4%	6,764	32.7%
Aged 50 to 59	970	15.4%	4,406	21.3%
Aged 60 to 64	835	13.3%	1,602	7.8%
Aged 65 to 74	2,110	33.6%	2,412	11.7%
Family Status				
Pensioner living alone	514	8.2%	605	2.9%
Other single person household	291	4.6%	1,505	7.3%
In a couple family	4,619	73.4%	16,643	80.6%
In lone parent family - parent	427	6.8%	1,238	6.0%
Living in a communal establishment	439	0.0%	666	0.0%
Full-time students	583	9.0%	1,017	4.4%

Source: OCSI 2010 from Census 2001. Note: All data in this table is based on population aged 16-74. Data on the population aged 0-15 and 75 and over are excluded from the analysis.

The daytime population in rural South Gloucestershire				
	Daytime population in rural South Gloucestershire		Resident population in rural South Gloucestershire	
	N	%	N	%
Population				
All People	20,009		20,654	
Male	11,974	59.8%	10,669	51.7%
Female	8,035	40.2%	9,985	48.3%
Aged 16 to 24	2,408	12.0%	2,520	12.2%
Aged 25 to 34	3,272	16.4%	2,950	14.3%
Aged 35 to 49	6,202	31.0%	6,764	32.7%
Aged 50 to 59	4,142	20.7%	4,406	21.3%
Aged 60 to 64	1,573	7.9%	1,602	7.8%
Aged 65 to 74	2,413	12.1%	2,412	11.7%
Pensioner living alone	596	3.0%	605	2.9%
Other single person household	1,904	9.5%	1,505	7.3%
In a couple family	15,629	78.1%	16,643	80.6%
In lone parent family - parent	1,217	6.1%	1,238	6.0%
Living in a communal establishment	670	0.0%	666	0.0%
Occupation				
Managers and senior officials	2,181	15.9%	2,727	19.0%
Professional occupations	1,309	9.5%	1,891	13.2%
Associate professional and technical occupations	1,525	11.1%	1,950	13.6%
Administrative and secretarial occupations	1,400	10.2%	1,887	13.1%
Skilled trades occupations	2,467	18.0%	1,916	13.3%
Personal service occupations	605	4.4%	767	5.3%
Sales and customer service occupations	416	3.0%	792	5.5%
Process, plant and machine operatives	1,627	11.9%	983	6.8%
Elementary occupations	2,188	15.9%	1,452	10.1%
Full-time students	873	4.0%	1,017	4.4%
Not currently working	6,289	31.4%	6,289	30.4%
Hours Worked				
Hours Worked - 1 to 15 hours	1,062	7.7%	1,397	9.7%
Hours Worked - 16 to 30 hours	1,665	12.1%	2,397	16.7%



Hours Worked - 31 hours and over	10,993	80.1%	10,571	73.6%
Distance Travelled to Work				
Less than 2km	1,948	14.2%	1,584	11.0%
2km to less than 5km	1,828	13.3%	1,341	9.3%
5km to less than 10km	2,622	19.1%	3,170	22.1%
10km to less than 20km	2,874	20.9%	3,759	26.2%
20km to less than 30km	702	5.1%	800	5.6%
30km to less than 40km	327	2.4%	278	1.9%
40km to less than 60km	306	2.2%	236	1.6%
60km and over	393	2.9%	435	3.0%
Work mainly at or from home	2,015	14.7%	2,015	14.0%
No fixed place of work	709	5.2%	709	4.9%
Working outside the UK	0	0.0%	32	0.2%
Working offshore	0	0.0%	9	0.1%
Method of Travel to Work				
Work mainly from home	2,015	14.7%	2,015	14.0%
Underground, metro, light rail, tram	6	0.0%	13	0.1%
Train	51	0.4%	108	0.8%
Bus, minibus, coach	192	1.4%	327	2.3%
Taxi or minicab	25	0.2%	12	0.1%
Driving a car or van	9,109	66.3%	9,764	67.9%
Passenger in a car or van	808	5.9%	742	5.2%
Motorcycle, scooter or moped	241	1.8%	211	1.5%
Bicycle	360	2.6%	243	1.7%
On foot	859	0.5%	856	0.6%
Other	65	6.3%	84	6.0%

Source: OCSI 2010 from Census 2001, ONS 2004. NB All data in this table is based on the population aged 16-74. Data on the population aged 0-15 and 75 and over are excluded from the analysis

Appendix A. Key indicators

The data provided in this report identifies the size of the resident, workplace and daytime populations for specific groups, based on the indicators shown in the table opposite. For some of the indicators we also include data on the resident, daytime and workplace populations of the urban areas.

Key indicators are identified in the table on the right, and are all taken from Census Theme Table 10². All indicators are based on the Census working-age population range of 16-74, the age range covered by the Census Theme Table 10. For this reason, we have not included data on children or older groups.

Theme	Indicators
Population	Male population Female population Population by age Pensioner living alone Other single person household In a couple family In lone parent family - parent Living in a communal establishment
Employment	Managers and senior officials Professional occupations Associate professional and technical occupations Administrative and secretarial occupations Skilled trades occupations Personal service occupations Sales and customer service occupations Process, plant and machine operatives Elementary occupations Not currently working Hours Worked Full-time students
Travel to Work	Distance travelled to work Method of Travel to Work

Source: Census 2001 Theme Table 10

² Extracted from Nomis Official Labour Market Statistics website, see www.nomisweb.co.uk. Relevant data is available from a number of Census 2001 datasets, including the Univariate tables. Census Theme Table 10 contains the most detailed breakdowns of the data.

Appendix B. Definitions

What do we mean by “rural”?

The data presented in this report is primarily based on data available for small areas. We have used the standard ONS/ Countryside Agency rural-urban classification to identify whether particular areas are ‘rural’ or ‘urban’.

The rural-urban classifications are available for a range of geographical scales, including Output Areas, Super Output Areas (both Lower and Middle Layer), and Wards. They are categorised into four categories:

- urban, based on all settlements over 10,000 population
- small town & fringe
- village
- hamlet & isolated dwellings

For the analysis in this project, we have combined the small town and fringe, village and hamlet & isolated dwellings categories into a single non-urban rural category. In other words, our rural area analysis is based on all areas *outside* settlements with populations of more than 10,000 people.

See www.defra.gov.uk/rural/ruralstats/rural-definition.htm for details of the various rural-urban classifications.